



Civic Arts Commission
Office of Economic Development

**Civic Arts Commission
Public Art Committee
Wednesday, July 20, 2022 at 2:30 p.m.**

**PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY
THROUGH VIDEOCONFERENCE AND TELECONFERENCE**

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://us02web.zoom.us/j/86089984060>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-900-9128** and enter Meeting ID: **860 8998 4060**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair.

To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply.

Agenda

1. **CALL TO ORDER AND ROLL CALL**
2. **PUBLIC COMMENT**
3. **CHAIR'S REPORT**
4. **DISCUSSION ITEMS WITH POSSIBLE ACTION**

Internal

- a) Aquatic Park Public Art Project Plan. (Attachment 1)
- b) Marina Circle at Spinnaker Way Sculpture Update. (Attachment 2)
- c) Design Development of Mildred Howard's artwork for Adeline Street and Martin Luther King Jr. Way. (Attachment 3)
- d) Homelessness Social Practice Art Project Plan (Attachment 4)
- e) Plinth design for Queen Shamirum sculpture. (Attachment 5)

5. STAFF REPORT

6. ADJOURNMENT

Attachments:

1. Aquatic Park Public Art Project Plan
2. Marina Circle at Spinnaker Way Sculpture Update
3. Design Development of Mildred Howard's artwork for Adeline Street and Martin Luther King Jr. Way.
4. Homelessness Social Practice Art Project Plan
5. Plinth design for Queen Shamirum sculpture.

Staff Contact:

Zoe Taleporos

Public Art Program Lead

(510) 981-7538

ZTaleporos@cityofberkeley.info

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the relevant board, commission or committee for further information.

Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at the Civic Arts Office located at 2180 Milvia Street, First Floor, Berkeley, CA 94704.

ADA Disclaimer

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.



AQUATIC PARK PUBLIC ART PROJECT PLAN



BACKGROUND

Located in the southwest corner of Berkeley, Aquatic Park is a long linear 100-acre park between Ashby and University Avenues. The lagoon, which makes up 67.7 acres of the park, has two water sources- tidal water from San Francisco bay and fresh water from storm water that drains into the lagoon. The park provides a wide range of recreational opportunities including, walking, biking, picnicking, boating, bird watching and Frisbee golf. Swimming and fishing are not allowed.

Aquatic Park was constructed between 1935 and 1937 by the Works Progress Administration (WPA). It was built as part of the Berkeley Waterfront Project along with the construction of the Bayshore Highway and Yacht Harbor. Tide gates were constructed to help keep the water level constant in Aquatic Park Lake. A citywide celebration entitled "Pageant of the Land and Sea" was held on May 7, 1937, to formally dedicate the park for public use.

Aquatic Park Lake was designed to conform to international standards for Model Yacht Racing, and in 1938 both the National and Pacific Coast Regatta for M-class Boats were held at the park.

Through the years, community participation has played a key role in the development of various features at Aquatic Park. Most recently, over 2,000 volunteers, organized through Friends of Aquatic Park and Berkeley Partners for Parks, participated in creating "Dream Land for Kids," a fantasy playground designed by Berkeley school children under the guidance of architect Robert Leathers and Associates.

ART OPPORTUNITIES

Bay Trail (70,000):

This opportunity is for an artist to translate two-dimensional imagery to tile, mosaic, or other permanent material.

A large curved wall located along the San Francisco Bay Trail, near the intersection of Addison Street and Bolivar Drive. Wall dimensions are approximately 42.5' long x 3.5' high x 2' deep.



Aquatic Park Trail (\$350,000):

This opportunity is for an artist to create a series of permanent, sculptural artworks at various locations along Aquatic Park Trail and Bolivar Drive.

Aquatic Park Trail is a 2.3-mile pedestrian and bicycle path that loops around the park's lagoon. Bolivar Drive between Addison Street to Dreamland Playground in Aquatic Park is undergoing a renovation in conjunction with the development at 600 Addison Street.



PROJECT GOALS

The goals for the artwork are to enhance a visitor's experience of Aquatic Park by beautifying its context, reflecting the multi-layered history of the site, and highlighting its ecological importance.

PROJECT BUDGET

Bay Trail (artist fee, design, fabrication, transportation + installation)	\$70,000
Aquatic Park Trail (artist fee, design, fabrication, transportation, installation)	\$350,000
Artist Selection	\$10,000
Photography and Plaques	\$8,000
Contingency	\$32,000
TOTAL	\$470,000

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Civic Arts staff will issue an RFQ for each of the two opportunities. Practicing artists residing in the United States are eligible to apply.

ARTIST REVIEW PROCESS

Civic Arts staff will review applications to identify a list of artists who meet the criteria outlined in the RFQ.

This list of artists will be presented to the Aquatic Park Public Art Review Panel consisting of 2 arts professionals, a Civic Arts Commissioner, a Parks, Recreation and Waterfront Commissioner, and a community representative. The panel will identify 3-4 finalists for each opportunity who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders.

Finalists will be paid an honorarium of \$1,000 for development of a proposal.

The Panel will reconvene to consider the finalists’ proposals in an interview format and will select 1 artist for each opportunity for recommendation to the Civic Art Commission for final approval.

COMMUNITY INVOLVEMENT

- Civic Arts staff will present an overview of the Project Plan to the Parks, Recreation and Waterfront Commission.
- A Parks, Recreation and Waterfront Commissioner will participate on the Panel.
- A community representative will participate on the Panel.
- The finalists’ proposals will be on display for public comment near the project site and on the Civic Arts website for two weeks prior to the final Panel meeting.
- All Commission meetings are open to the public.

TIMELINE (Subject to change)

Civic Arts Commission Meeting to Approve Project Plan	July 27, 2022
RFQ Issued	August 2022
Community Outreach	September 2022
RFQ Deadline	October 2022
First Artist Review Panel	November 2022
Artist Finalist Orientation	December 2022
Finalist Proposals Due	February 2023
Proposals on Public Display	February 2023
Final Artist Review Panel	March,2023
Civic Arts Commission Approval	March 22, 2023
Council Approval of Artist Contract	May 2023
Artist Under Contract	May 2023

FURTHER INFORMATION

Contact Zoe Taleporos, Public Art Program Lead, Berkeley Civic Arts at (510) 981-7538, or by email at ZTaleporos@cityofberkeley.info









Perimeter Trail

Perimeter Trail

Perimeter Trail

Spinnaker Way

Spinnaker Way

Spinnaker Way

Breakwater Dr

Breakwater Dr

Break

Highline Kites
of Berkeley
Kite shop



Scenic View

César E. Chávez Park

Berkeley Marina Parking

DoubleTree by Hilton Hotel Berkeley Marina

Berkeley Yacht Club

Berkeley Yacht Harbor

Skates On The Bay

Berkeley Point

Shorebird Park Nature Center

Adventure Playground

BERKELEY MARINA

South Sailing Basin

McLaughlin Eastshore State Seashore

Tom Bates Regional Sports Complex

Brickyard Cove

Dwight D. Eisenhower Hwy

W Frontage Rd

Eastshore Fwy

W Frontage Rd

W Frontage Rd

W Frontage Rd

Cedar St

Sixth St

University Ave

Sixth St

Sixth St

NORTHWEST BERKELEY

CB2

Apple 4th Street

East Bay Vivarium

Berkeley

Photolab

Viks Chaat

Viks Chaat

Bayer Corporation

Acme Br

Casa Latina

99 Cent

La Marcha

Pablo













Scenic View

César E. Chávez Park

Tom Bates Regional Sports Complex

Berkeley Marina Parking

DoubleTree by Hilton Hotel Berkeley Marina

McLaughlin Eastshore State Seashore

Berkeley Yacht Club

Berkeley Yacht Harbor

BERKELEY MARINA

Skates On The Bay

Berkeley Point

Adventure Playground

Shorebird Park Nature Center

South Sailing Basin

Brickyard Cove

Eastshore Fwy

W Frontage Rd

W Frontage Rd

W Frontage Rd

Cedar St

University Ave

NORTHWEST BERKELEY

CB2

Apple 4th Street

East Bay Vivarium

Berkeley

Photolab

Viks Chaat

Viks Chaat

Bayer Corporation

Acme Br

Casa Latina

99 Cent

La Marcha

Sixth St

Sixth St

Sixth St

Google

Google



Preferred Conceptual Alternative
Illustrative Rendering



Community Workshop #3 - 10/27/21

Preferred Conceptual Alternative
Illustrative Rendering



Mildred Howard

Proposed sculpture in bronze at Ashby BART, City of Berkeley, 8 feet tall

**MILDRED HOWARD
PUBLIC ART INSTALLATION**
MLK JR AND ADELINE STREET, BERKELEY, CA

PROJECT TEAM

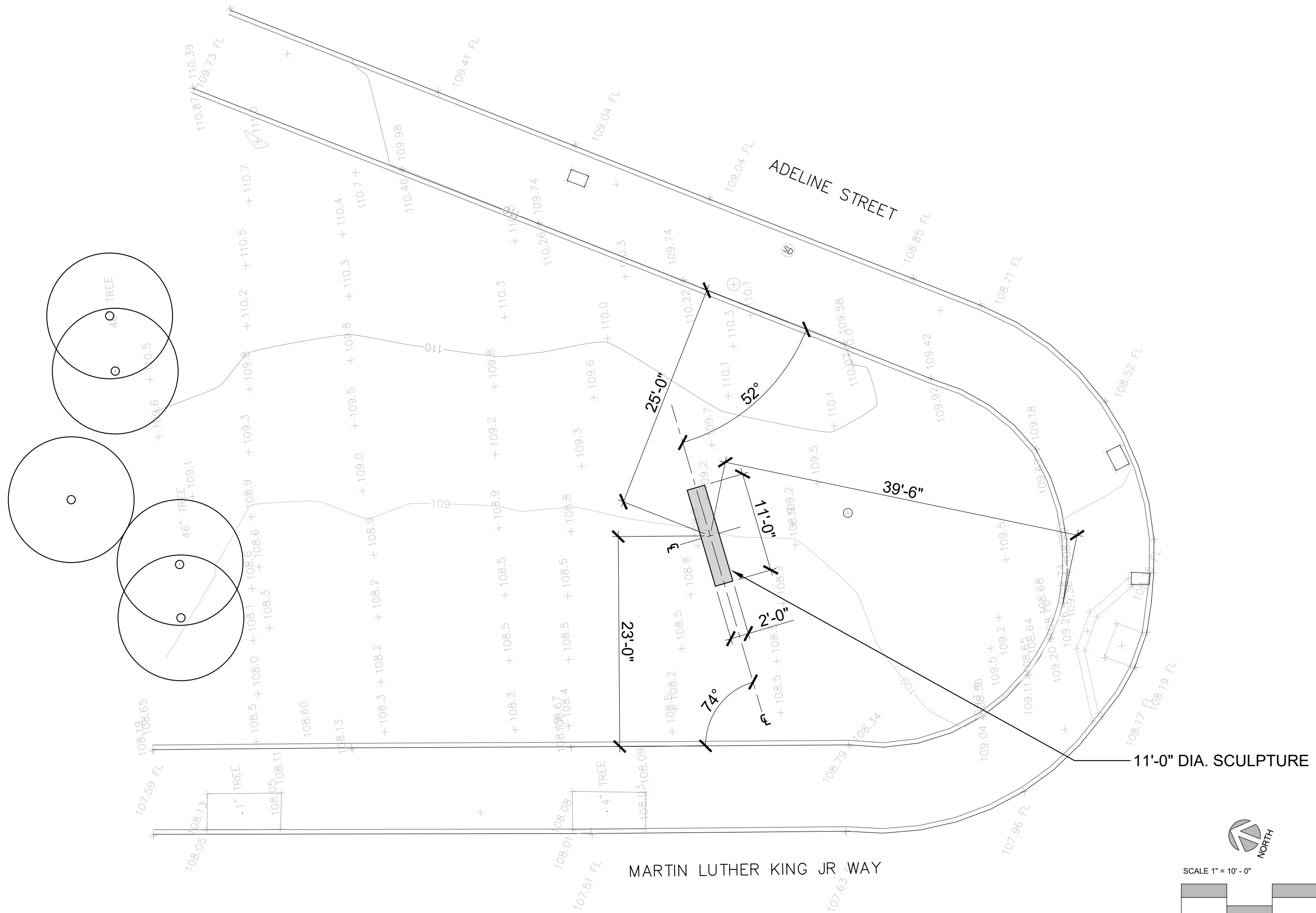
REVISION

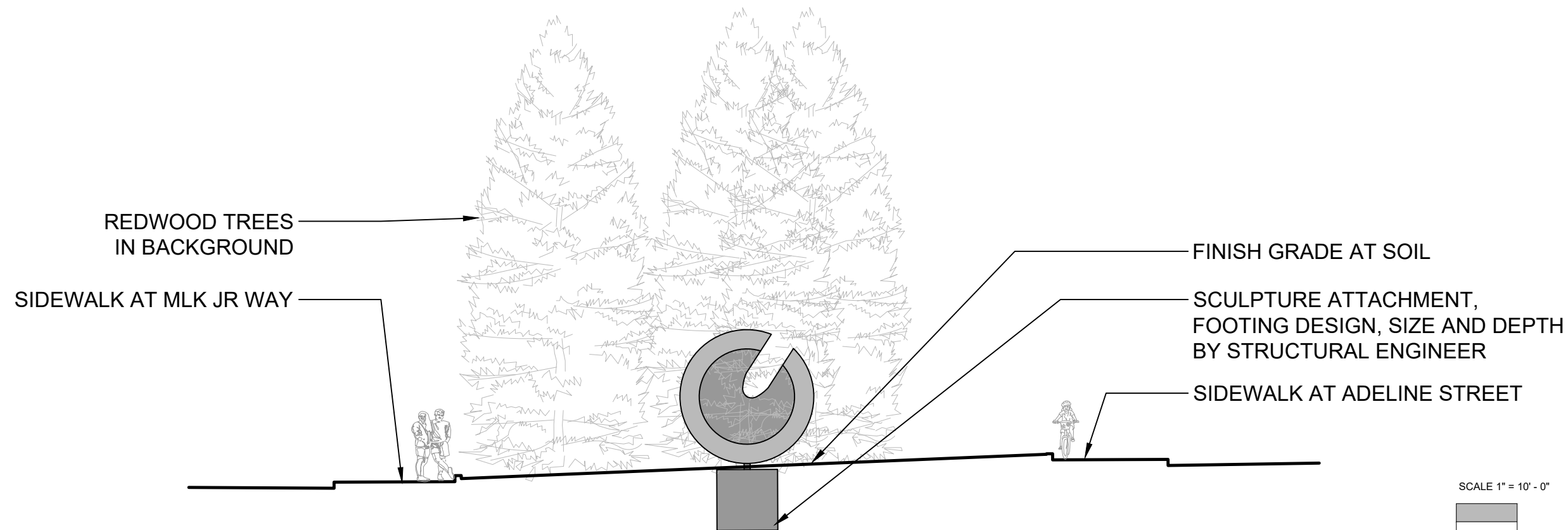
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07.14.2022

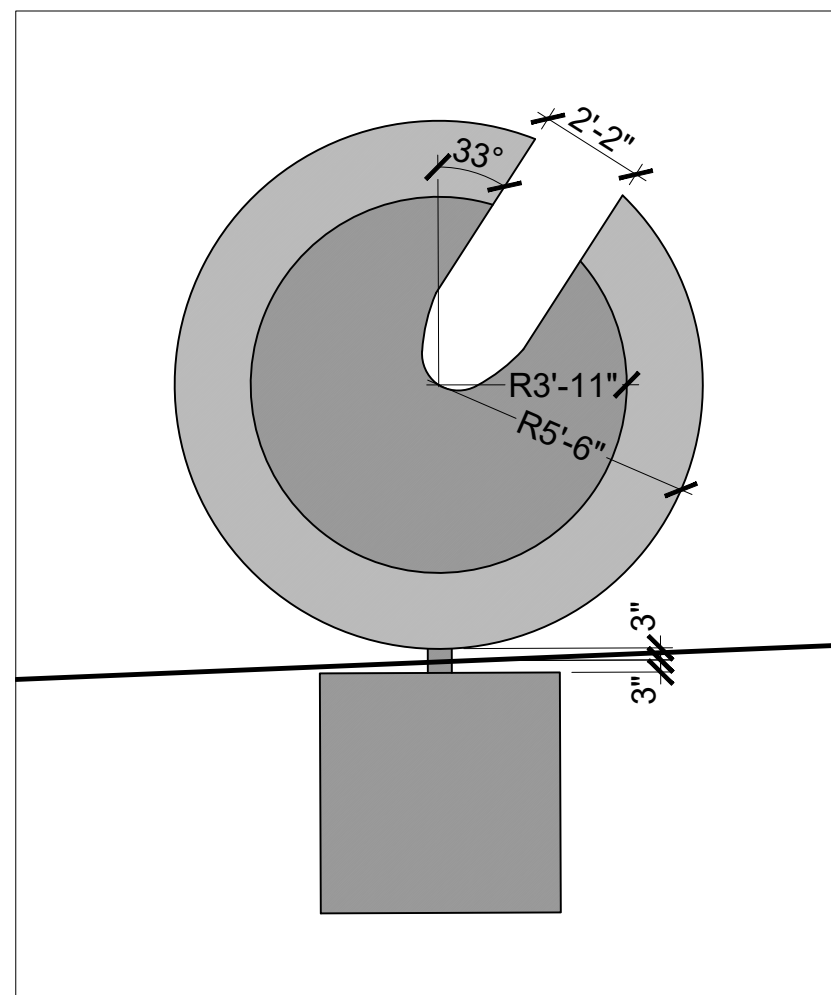
SITE PLAN

L1.00

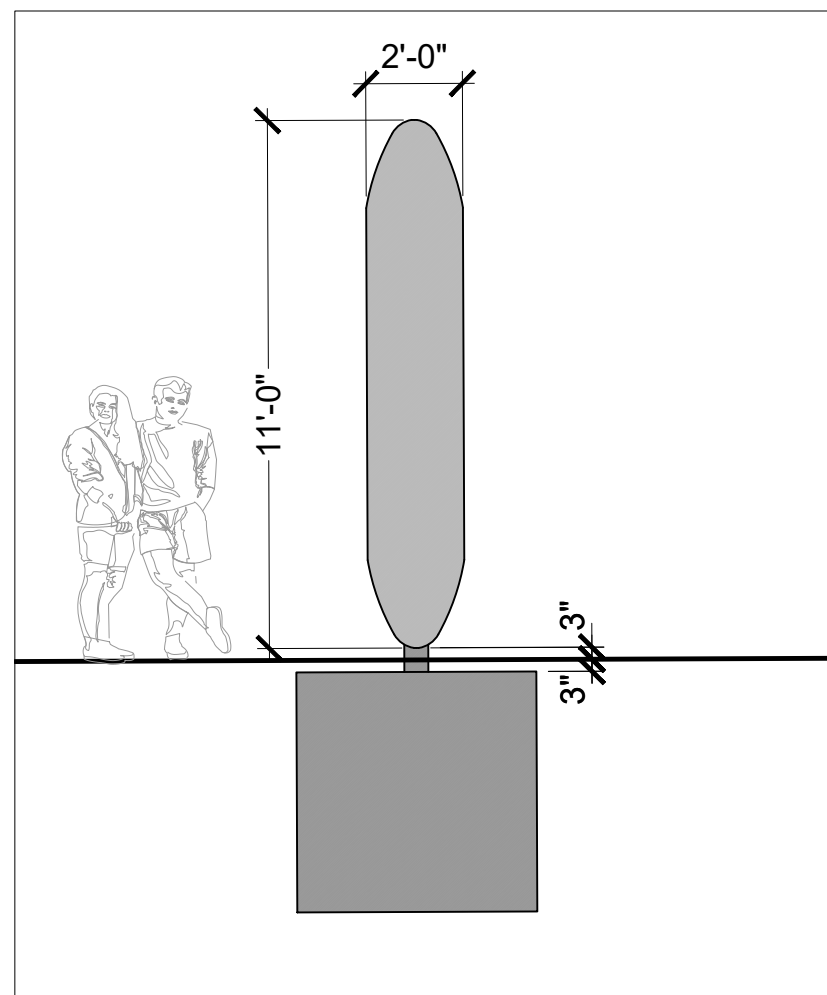




11'-0" DIAMETER SCULPTURE

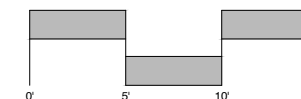


FRONT ELEVATION



SIDE ELEVATION

SCALE 1" = 10' - 0"



PROJECT TEAM

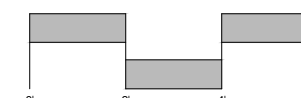
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#	Date	Description

07.14.2022

ELEVATIONS

SCALE 1/4" = 1' - 0"





Civic Arts Program

Social Practice Art – Homelessness in Berkeley, CA Project Plan

PROJECT OVERVIEW

According to a countywide point-in-time count conducted by [EveryOne Home](#), the number of unhoused individuals in Berkeley, CA in 2022 totaled 1057, of which 803 were unsheltered.

Berkeley Civic Arts seeks to commission three Social Practice Art projects that respond to homelessness in Berkeley, CA as a complex social issue.

For the purpose of this project plan, Berkeley Civic Arts defines Social Practice Art as:
Art that is socially engaged and focused on human interaction, collaboration, and social discourse.

There are no specific requirements for artistic media or format for these projects, except that the artists create visual documentation that may live on after the projects are completed. Project documentation may take the form of photography, video, audio, print publication, or other forms to be discussed with Civic Arts staff.

BUDGET

Each of the three projects will receive \$15,000 to cover all project expenses. This includes artist fees, materials, travel, and documentation.

ARTIST ELIGIBILITY

Practicing artists residing in the 21 Northern California Megaregion Counties (regardless of housing status) are eligible to apply:

Alameda; Contra Costa; El Dorado; Marin; Merced; Monterey; Napa; Placer; Sacramento; San Benito; San Francisco; San Joaquin; San Mateo; Santa Clara; Santa Cruz; Solano; Sonoma; Stanislaus; Sutter; Yolo; Yuba.

ARTIST SELECTION PROCESS

Civic Arts Staff will issue a Request for Proposals (RFP). Applicants will be asked to provide:

- A letter of interest and summary of artistic practice
- Resume
- Up to 10 images/videos of past work
- A brief proposal of how they might address the project and tactics for social engagement

All applications will be reviewed and scored by a Public Art Review Panel to identify a shortlist of finalists for the opportunity. The Review Panel will consist of a Civic Arts Commissioner, two outside arts professionals, and a staff member from the City of Berkeley’s Homeless Services.

The shortlist of finalists will be invited to present their proposal in an interview format to the Review Panel, who will then select three proposals to recommend to the Civic Art Commission.

TIMELINE (Subject to change)

Project Outline Approval	July 27, 2022
RFP Issued	August 2022
RFP Deadline	October 2022
Artist Review Panel	October 2022
Artist Interviews	November 2022
Approval of Proposals	December 7, 2022
Artists Under Contract	January 2023
Project Schedule	TBD

FURTHER INFORMATION

Zoë Taleporos, Public Art Program Lead, Civic Arts, City of Berkeley
 ZTaleporos@cityofberkeley.info or 510-981-7538











