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**Sent:** Wednesday, July 18, 2018 12:57 PM  
**To:** Pearson, Alene <apearson@cityofberkeley.info>  
**Subject:** Public Comment for Item #10 on tonight's Planning Commission Agenda

*Alene,*

*Apologies for the late submission of this public comment piece. I had hoped to attend tonight's meeting but will not be able to.*

As the Executive Director of the Telegraph Business Improvement District I support over 180 small businesses south of UC Berkeley--the vast majority of which are locally-owned. I often serve as an advocate for them as they struggle through the challenges related to permitting and other aspects of working with the City. I am keenly aware of their concerns.

The TBID was an active participant in the process of developing the zoning modifications. We communicated to OED the problems that our small businesses were having with processes that, frankly, either did not make practical sense or were seemingly out-of-touch with the current reality of doing business. The result are the six measures that represent the most obvious and "lowest-hanging fruit" of what can be done to support small businesses, whether they want to expand their offering here or start up an operation. I would add that OED and Planning staff did a great job presenting these measures to our community.

I can say unequivocally that the passage of the six measures will make it easier for small businesses to operate in Berkeley and will also make my job easier in supporting small business.

Best,

Stuart Baker

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Stuart Baker

Executive Director

**Telegraph Business Improvement District**

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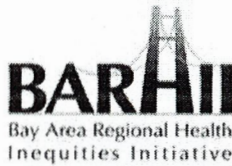
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# DISPLACEMENT BRIEF

Authors of this publication are solely responsible for the accuracy of statements and interpretation contained herein.

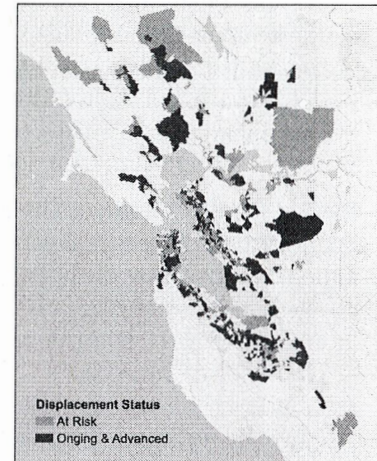
Such interpretations do not necessarily reflect the views of MTC or ABAG.

## HOUSING INSECURITY AND DISPLACEMENT IN THE BAY AREA

The Bay Area is in the midst of an unprecedented period of economic growth, adding nearly 200,000 jobs in the past decade.<sup>1</sup> Along with lagging housing production and renewed investment in central cities, this growth has fueled dramatic increases in housing costs, with rents rising almost 40% between 2010 and 2014.<sup>2</sup> Yet, over 1 million jobs region-wide pay less than \$18 per hour (or \$36,000 a year for full time work), making it extremely difficult to afford housing.<sup>3</sup> Indeed 89% of Bay Area renter households earning less than \$35,000 a year are considered rent-burdened, meaning they spend more than 30% of their household budget on housing.<sup>4</sup> With budgets stretched to the breaking point, households experience housing insecurity and are vulnerable to displacement from their homes and neighborhoods.

Households may be displaced for many reasons—rising rents, poor housing or neighborhood conditions, or (new) development to name a few—and all these types of displacement can have health impacts. Research indicates that nearly half of Bay Area census tracts are affected by gentrification, displacement and exclusion (22%) or at risk (27%) of these occurring (see Figure 1)<sup>5</sup>.

FIGURE 1: Gentrification, Displacement and Exclusion



Source: UC Berkeley REWS

TABLE 1: Gentrification and Displacement by Tract

COUNTY	UNDERGOING & ADVANCED	AT RISK
Alameda	24%	32%
Contra Costa	17%	18%
Marin	18%	11%
Napa	15%	25%
San Francisco	25%	64%
San Mateo	28%	28%
Santa Clara	24%	12%
Solano	13%	16%
Sonoma	11%	26%
<b>Region</b>	<b>22%</b>	<b>27%</b>

Source: UC Berkeley REWS

TABLE 2: Percent of Households Rent Burdened by Income

HOUSEHOLD INCOME	% RENT BURDENED
Less than \$35,000	89%
\$35-50,000	72%
\$50-75,000	39%

Source: UC Berkeley REWS

While every county and most cities are affected (see Table 1), displacement risk is concentrated among the approximately 350,000 low-income renter households within Priority Development Areas.<sup>6</sup> In addition to being slated for significant transportation investments, many of these areas are the focus of our health department's resources, as we work to ensure that residents have access to safe environments, good jobs and schools, parks, reliable and affordable transportation and other amenities that help people live healthy lives and improve a child's chances of success later in life.<sup>7</sup> Displacement can mean that communities with poor health outcomes fail to benefit from public investments in their former neighborhoods.<sup>8</sup>

At the same time, some outer suburban areas of the Bay Area have seen dramatic increases in low-income households, and people of color.<sup>9,10</sup> As the suburbanization of poverty has progressed, fewer low-income people live near transit,<sup>11</sup> which can provide an essential lifeline to jobs, schools and medical appointments. It has also strained city budgets, the social safety net, philanthropic giving and public health departments—making it difficult to keep people healthy.<sup>12, 13, 14</sup>

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## HEALTH IMPACTS OF HOUSING INSECURITY AND DISPLACEMENT

Research shows that housing unaffordability, insecurity and displacement can impact health in the following ways.

**Unhealthy Tradeoffs:** When housing costs are high, working families have to make difficult choices.

- Households may accept older or poorly maintained housing that contains mold or pests which can trigger asthma, or which have dangerous appliances, fixtures and chemicals that can lead to falls, burns and exposure to toxins such as lead.<sup>15 16</sup>
- Low-income households that can comfortably afford their housing are able to spend almost five times as much on healthcare and a third more on food than their severely cost burdened peers.<sup>17</sup> They're also more likely to go to medical appointments and take needed medication.<sup>18 19</sup>

**Mental Health Impacts:** The emotional toll of displacement and living with the threat of displacement is significant, affecting mental wellbeing, sense of belonging and community cohesion.

- People experiencing housing insecurity are almost three times more likely to be in frequent mental distress than those who have secure housing.<sup>20</sup>
- Research shows emotional strain from physical environments directly influence the onset and severity of diseases such as asthma.<sup>21</sup>

**Effects on Children and Families:** The health impacts of housing instability are particularly intense for children, causing behavioral problems, educational delays, depression, low birth weights, and other health conditions such as asthma.<sup>22,23,24,25,26</sup>

- Children who move frequently had a one year academic delay, lower test scores, and a lower likelihood of finishing school, displaced children are far more likely to have frequent absences from school,<sup>27, 28, 29 30</sup> and children in crowded housing have lower math and reading achievement and behavioral problems.<sup>31</sup>

**Long Commutes, Air Quality, Congestion and Health:** Without adequate housing near job centers, many low- and moderate-income Bay Area employees must commute long distances to work, worsening congestion and air quality for Bay Area communities.

- Long commuting distance is associated with lower rates of physical activity, lower cardio-respiratory fitness, and higher Body Mass Index, stress and blood pressure.<sup>32</sup>
- Residents who have been displaced often must commute long distances and pay higher transportation costs; the benefit of lower-cost housing can be greatly diminished if households must pay for longer commutes. For every dollar decrease in housing costs, households see a 77 cent increase in transportation costs.<sup>33</sup>

## CREATING HEALTHY HOUSING: THE FIVE P'S OF HOUSING STABILITY†

**PROTECTION** of existing residents. Protecting residents means ensuring renters can remain in their homes and don't experience the health impacts of housing instability or displacement and can continue to contribute to a healthy, vibrant community.

**PRESERVATION** of existing housing at all affordability levels. Preserving housing at all affordability levels means a commitment to maintaining affordable units despite changing economic conditions, and replacing units at the same affordability levels for the same residents when preserving units is impossible. Preservation of housing is inexpensive and ensures residents can remain active and engaged in the communities they call home.

**PRODUCTION** of new housing units at a diversity of affordability levels. The region is behind in housing production, particularly for units affordable to low-income residents. Regional entities can make balanced housing production a priority through regulations and incentives for developers as well as through a commitment to using public resources for affordable housing.

**PARTICIPATION** of residents and community leaders in decision-making processes that impact their housing stability. True community participation in planning processes leads to better outcomes that work for community members, and when residents are engaged and invested, health outcomes improve.

**PLACEMENT** of housing near transit, jobs and amenities. The places we live have a huge impact on our health. Housing in the Bay Area should support residents' health in a comprehensive, holistic way. This means locating homes by transit and healthy food sources and away from sources of pollution.

*Adapted from Get Healthy San Mateo County*

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† GetHealthy San Mateo County, <http://www.gethealthysmc.org>

**From:** Melissa Hatheway [<mailto:mhatheway@rialtocinemas.com>]  
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**To:** Pearson, Alene <[apearson@cityofberkeley.info](mailto:apearson@cityofberkeley.info)>  
**Subject:** Public Comment for Item #10 on tonight's Planning Commission Agenda

Ms. Pearson,

As President of the Elmwood Business Association. The EBA board and I (all volunteers) work with over 80 small businesses in Berkeley's oldest commercial district. These are all small locally owned businesses. This group has been very active with the Mayor's Ad Hoc Subcommittee on Small Business looking to improve the standing of small businesses in the city and working to address all the permitting hurdles. We care deeply about the zoning modifications.

We have worked with the Office of Economic Development through their process of improving Berkeley's interaction with small business and we are on board with the modifications being presented. We support passage of these measures.

Thank you for counting us as supporters.

Best,

Melissa Hatheway  
President, Elmwood Business Association

Melissa Hatheway  
Director of Marketing and Community Relations  
Rialto Cinemas ® Elmwood  
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