



Office of the City Manager

CONSENT CALENDAR

October 12, 2021

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Lisa Warhuus, Director, Health, Housing & Community Services
 Subject: Contract No. 32100181 Amendment: Alameda County Healthcare Services Agency

RECOMMENDATION

Adopt a Resolution authorizing the City Manager or her designee to execute an amendment to Contract No. 32100181 with Alameda County Healthcare Services to increase the total contract amount by \$62,000 for a total contract amount not to exceed \$100,000 for the period of May 1, 2021 to July 31, 2024 for epidemiology and program evaluation services. The contract will allow the Public Health Division to provide the program evaluation required under the 3-year Prop 64 Cohort 2 grant funding that was awarded to the City of Berkeley in May 2021.

FISCAL IMPACTS OF RECOMMENDATION

This amendment will add \$62,000 to the current contract for a new total not to exceed \$100,000 and extends the term end date to July 30, 2024, the expected end date of the Proposition 64 grant. Funding in the amount of \$25,000 is available in the FY 2022 budget in the One-time Grant: No Cap Exp Fund 336 (ERMA GL Account: 336-51-506-559-0000-000-451-612990-). Funding in FY 2023 (\$18,000) and FY 2024 (\$19,000) is subject to appropriation in those future fiscal years in the General Fund (011-51-506-555-0000-000-451-612990-).

CURRENT SITUATION AND ITS EFFECTS

The Proposition 64 Public Health & Safety Grant is a Strategic Plan Priority Project supporting advancement of the Public Health Division's vision for creating a vibrant and healthy Berkeley for all through collaboration with community members and partners to achieve health equity and optimal health for all people in Berkeley through policy, institutional systems change, and service provision. Through this grant, the City of Berkeley will be partnering with community-based, non-governmental organizations (NGOs) to fulfill the objectives and deliverables of the grant. The City will release a Request for Proposals (RFP) to select a qualified community-based, non-governmental organization in accordance to State and Local procurement requirements. In addition to engagement with NGOs and community partners, this Proposition 64 work also requires program evaluation efforts be completed to ensure intended outcome measures and impacts are met over the course of the project.

BACKGROUND

On May 1, 2021 the City of Berkeley entered into a fully executable contract with the California Board of State and Community Corrections (BSCC) to implement a 3-year project (starting FY 2021-2022) under the Proposition 64 Public Health & Safety Grant Program. Total award amount across all three years is \$1,000,000.

The project proposes that the City of Berkeley partner with community-based, NGOs and other community partners to focus on youth development activities – with a specific focus on youth experiencing at-risk situations – to decrease the rates of substance use among youth under 21 years old. These community-based, non-governmental organization partners will be selected through a public, competitive bidding process (i.e. Request for Proposals) in accordance to State and Local procurement requirements. Project objectives and deliverables include: 1) youth-led culturally competent cannabis education awareness campaign to promote healthy behaviors, prevention/intervention programming, addressing substance abuse, delinquency, dropping out of school and gang/gun violence. Wrap around services will also be offered by partnering NGOs to assist youth and their families to address risk factors and social determinants of health that can contribute to substance misuse by adolescents and young adults. A collaborative taskforce and community advisory committee will also be formed between City of Berkeley departments, NGO partners, social services and community stakeholders to develop mutually agreed upon goals and strategies for this work.

The project also requires a project evaluation component to be held by a third-party evaluation and be based on a Results Based Accountability (RBA) framework. The City of Berkeley has an existing contract with the Alameda County Public Health Community, Assessment and Planning and Evaluation (CAPE) Unit. This unit is comprised of staff who work in three functional areas: Epidemiology, Evaluation, and Results Based Accountability (RBA).

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

The Health, Housing and Community Services department ensures all contracts include provisions for compliance with the City's environmental policies. There are no environmental sustainability or climate impacts identified with this amendment.

RATIONALE FOR RECOMMENDATION

The Public Health Division already has an existing contract with the Alameda County Healthcare Services Agency for epidemiology and program evaluation services. The Alameda County Health Care Services Agency, CAPE Evaluation group has extensive experience in developing and implementing evaluation plans that are accessible and effective in “real life” environments, providing program planning, logic model development, survey design, qualitative assessment, analysis, reporting and presentations. The CAPE epidemiologists regularly collect, analyze and report on Alameda County health data that includes City of Berkeley data and also have been

granted special permission access to data that the Proposition 64 grant work can use to monitor and evaluate performance outcomes related to cannabis education awareness campaigns. Example data sources include CalSCHLS school level data around substance use as well as the California Healthy Kids Survey (CHKS).

ALTERNATIVE ACTIONS CONSIDERED

Contract with another evaluation firm which would require that firm to connect with the Alameda County Healthcare Services Agency, CAPE unit in order to gain access to County and City level data sets to complete the evaluation.

CONTACT PERSON

Janice Chin, Public Health Division Manager, HHCS, (510) 981-5212

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 32100181 AMENDMENT: ALAMEDA COUNTY HEALTHCARE SERVICES AGENCY

WHEREAS, the Health, Housing, and Community Services Department is responsible for providing impactful and meaningful health promotion and health education services for the residents of Berkeley.

WHEREAS, the Health, Housing, and Community Services Department understands the importance of conducting program evaluation to determine impacts to community health

WHEREAS, City and Contractor previously entered into Contract No. 32100181 dated, May 1, 2021, with a not to exceed amount of \$38,000

WHEREAS, it is beneficial for the City to enter into an agreement with a qualified epidemiology and program evaluation team to meet the needs of grant requirements

WHEREAS, funds are available to perform this work in the FY 2022 budget in the ERMA GL Account 336-51-506-559-0000-000-451-612990- (\$25,000) and subsequent years in ERMA GL Account 011-51-506-555-0000-000-451-612990- (\$18,000 in FY 2023 and \$19,000 in FY 2024) and this contract amendment has been entered into the Citywide contract database and assigned a contract number

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager or her designee is authorized to execute an amendment to Contract No. 32100181 with Alameda County Healthcare Services Agency to increase the total contract amount by \$62,000 for a total contract amount not to exceed \$100,000 for the period of May 1, 2021 to July 31, 2024 for epidemiology and program evaluation services. A record signature copy of said contract and amendments to be on file in the City Clerk Department.