



Civic Arts Commission

INFORMATION CALENDAR

October 29, 2019

To: Honorable Mayor and Members of the City Council

From: Civic Arts Commission

Submitted by: Lisa Bullwinkel, Chairperson, Civic Arts Commission

Subject: Civic Arts Commission Fiscal Year 2020 Work Plan

INTRODUCTION

The Civic Arts Commission has updated its work plan, which outlines Commission objectives for the 2020 fiscal year based upon goals articulated in the *City of Berkeley Arts & Culture Plan (2018 - 2027 Update)* and reflective of previously initiated projects that are already under way. This work plan includes a variety of objectives in a number of civic arts areas: Policy, Grants, Public Art, Arts Education, and Design Review.

CURRENT SITUATION AND ITS EFFECTS

At the regular meeting on September 25, 2019, the Civic Arts Commission unanimously approved a recommendation to accept the updated work plan, which is used to guide the Commission's work throughout the year. M/S/C: (Anno/Slattery) to approve the Civic Arts Program FY20 work plan. Ayes—Anno, Blecher, Bullwinkel, Covarrubias, Ozol, Passmore, Ross, Slattery, Tamano; Noes—none; Abstain—none; Absent—none.

BACKGROUND

See attached Work Plan.

ENVIRONMENTAL SUSTAINABILITY

No environmental impacts or opportunities were identified as a result of this recommendation.

POSSIBLE FUTURE ACTION

Based on Commission research and public hearings, new initiatives and recommendations to City Council may be submitted to City Council at such time deemed necessary.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

No fiscal impacts determined at this time.

CONTACT PERSON

Jennifer Lovvorn, Commission Secretary, Civic Arts Commission, (510) 981-7533
Attachment: 1: Civic Arts Commission Fiscal Year 2020 Work Plan



Civic Arts Commission

FY20 Civic Arts Commission Work Plan

Civic Arts Commission Date: 9/25/19

Policy Committee

1. Advocate to Council for one-third of Short Term Rental Revenues to be allocated to Civic Arts Grants.
2. (With Grants Committee) Review and approve Civic Art Grants Guideline Revisions for FY21 for Arts Organizations, Individual Artists, and Festivals.
3. (With Grants Committee) Develop guidelines for an Art Space Capital Projects Grant Program in preparation for any possible Significant Community Benefit Funds.
4. Advocate to Council for funding to support an Art Space Capital Projects Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits.
5. (With Grants Committee and Berkeley Arts Education Steering Committee "BAESC") Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program from Cannabis tax revenue.
6. (With Public Art Committee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
7. Advise Council on baseline grants funding of \$500,000 for Arts Organizations and Individual Artists.
8. Advise Council on waivers for construction related entitlement/building permit fees for Nonprofit Arts Organizations' building projects.
9. Create Guidelines for the selection of the City of Berkeley Poet Laureate.
10. Advise Council on the inclusion of Affordable Housing Strategies for Artists and Cultural Workers in the City's Affordable Housing Policy Framework.
11. Develop a process for certifying Artists and Cultural Workers for eligibility for

affordable housing.

12. (With Public Art Committee) Advocate to Council to establish an ordinance to properly implement the 1.5% for Public Art requirement for City Construction Projects.

Grants Committee

1. (With Policy Committee) Review and approve Civic Art Grants Guideline Revisions for FY21 for Arts Organizations, Individual Artists, and Festivals.
2. (With Policy Committee) Develop guidelines for an Art Space Capital Projects Grant Program in preparation for any possible Significant Community Benefit Funds.
3. (With Policy Committee and BAESC) Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program from Cannabis tax revenue.
4. Review Grant Panel Scores and determine Civic Art Grant award amounts for FY21.
5. Review analysis prepared by staff of geographic spread of FY21 grants funds throughout City of Berkeley.

Public Art Committee

1. (With Policy Committee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
2. Review and approve selected artists and proposals for T1 Project at San Pablo Park.
3. Review and approve selected curator for Cube Space.
4. Review and approve 2020 Civic Center Exhibition artists and artwork purchases.
5. Review and approve Private Percent for Art Plans at the following phases: Conceptual, Preliminary, and Final.
6. Review and approve specific installation site for the donated Assyrian Queensculpture.
7. Review and approve the Call for Artists for the Homelessness Social Practice Public Art Project.
8. Determine the disposition of the "Berkeley Big People" sculpture

Commission Representatives to the Berkeley Arts Education Steering Committee

1. (With Policy & Grants Committees) Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program from Cannabis tax revenue.
2. Assist with grant application to the California Arts Council for additional funding for the BEARS Arts Summer Program.
3. Build relationships with Berkeley Unified School District Board Members by attending office hours and sharing Create CA student declaration of rights.
4. Research feasibility of arts organizations participating in Youth Works or obtaining workforce development funding for high school students to be summer arts instructors.
5. Explore feasibility of developing partnerships with colleges and universities to offer unit credit for teaching in BUSD afterschool and summer arts programs.
6. Discuss advocacy to BUSD Board to provide theater, dance, and visual arts education comparable to the district's successful music instruction program.

Commission Representative to the Design Review Committee

1. Ensure proposed building projects reviewed by DRC comply with the Private Percent for Art Ordinance.

Commission Representatives to the Civic Center Visioning Work Group

1. (With entire Commission) Participate in the Civic Center visioning process for the Veterans Building, City Hall, and Civic Center Park.