



Office of the City Manager

CONSENT CALENDAR
April 26, 2022

To: Honorable Mayor and Members of the City Council
From: Dee Williams-Ridley, City Manager
Submitted by: Liam Garland, Director, Department of Public Works
Subject: Contract No. 9977B Amendment: Portable Computer Systems dba PCS Mobile for Parking Permit and Citation Services.

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute an amendment to Contract No. 9977B with Portable Computer Systems dba PCS Mobile increasing the contract amount by \$225,000, for a total amount not-to-exceed of \$2,050,000 and extending the contract term through June 30, 2024.

FISCAL IMPACTS OF RECOMMENDATION

Funding of \$225,000 is available in the FY 2023 Budget in the Parking Meter Fund (631-54-622-665-0000-000-472-612990- PWTRPK1401).

Current Contract Amount	\$1,825,000
Amended Contract Amount	\$ 225,000
Total NTE	\$2,050,000

CURRENT SITUATION AND ITS EFFECTS

The City currently uses Automated License Plate Reader (ALPR) systems for issuance of parking citations, with the license plate reading capabilities used to conduct time limit enforcement and verify permits in Residential Preferential Parking (RPP) areas.

The contract with PCS Mobile was last amended in May 2020 via Resolution 69,420-N.S.¹ increasing the contract not to exceed amount to \$1,825,000. The contract is currently set to expire on June 30, 2022.

While the ALPR units are operated by Parking Enforcement staff, the contract is managed by the Public Works Transportation Parking Services unit. Due to limited capacity and funding, it is infeasible to issue a new request for proposals (RFP) for ALPR equipment and support at this time. Moreover, the City’s parking permit and enforcement system is reliant on ALPR. The budget increase includes funding for yearly costs associated with daily operations, including preventative maintenance, support services, and cellular network connectivity fees. Amending the contract with PCS Mobile

¹ May 26, 2020 *City Council Agenda*: <https://bit.ly/3HioFtE>

for an extension of two (2) years would ensure that existing parking permit and enforcement processes continue to run without a gap in service.

BACKGROUND

Effective management of Berkeley's public parking resources improves access to local businesses and reduces traffic congestion and safety hazards caused by drivers as they search for parking. In particular, ALPR technology enables Parking Enforcement Officers (PEOs) to cover more ground faster, allowing for more efficient patrols. In addition, ALPR is now the foundation of the City's digital parking permit management system: license plates now function as annual permits, allowing faster yearly renewals and eliminating the need for the City to purchase and distribute physical bumper decals. After requests from the community, the City now offers license plate-based 1-Day Visitor Passes.

On January 27, 2015, Council authorized Contract No. 9977 with PCS Mobile to install and maintain five Genetec ALPR systems as part of the goBerkeley parking management pilot program.² The contract with PCS Mobile was first amended in December 2017 via Resolution 68,085-N.S.,³ to fund the purchase of fifteen (15) additional ALPR systems, bringing the City's total to twenty (20) systems, as well as yearly costs associated with daily operations, including preventative maintenance, support services, and cellular network connectivity fees through June 30, 2022.

On May 14, 2019 via Resolution No. 68,877-N.S., Council authorized the purchase of fifteen (15) new Westward Industries "GO-4" parking enforcement vehicles.⁴ These new vehicles replaced older GO-4s that were already outfitted with ALPR systems. Removing ALPR systems from the old vehicles and reinstalling them onto the new GO-4s incurred costs beyond what was originally budgeted. The May 2020 contract amendment provided funding to replenish the contract budget so operations could run smoothly through the duration of the contract.

The use of ALPR equipment is currently guided by the Berkeley Police Department's Administrative Order #001-2016,⁵ with discussions currently underway to revise and update this policy. Pursuant to Ordinance 7,592-N.S. (the Surveillance Technology Use and Community Safety Ordinance), the City Manager must submit to the City Council a Surveillance Technology Report regarding ALPR use each year.⁶

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

Effective parking enforcement increases compliance with parking rates and time limits, which are used to improve parking availability. Reducing greenhouse gas emissions produced by vehicular traffic is one of the City's 2009 Climate Action Plan goals.

²January 27, 2015 *Contract: PCS Mobile for Equipment Vendor in Automated Data Collection and Enforcement System (goBerkeley)* <http://bit.ly/2ncJhdP>

³July 11, 2017 *City Council Agenda:* <https://bit.ly/2UoF5c9>

⁴May 14, 2019 *City Council Agenda:* <https://bit.ly/2xYdkiZ>

⁵Administrative Order issue date 2/18/16: <https://bit.ly/3uStN26>

⁶March 27, 2018 Ordinance: <https://bit.ly/3r4MRcp>

RATIONALE FOR RECOMMENDATION

ALPR is integral to current parking enforcement operations and residential permit management. In addition, Parking Enforcement Officers (PEOs) find the technology easy to use and effective at increasing enforcement capacity. This in turn increases compliance with existing parking management regulations, and reinforces Council-supported programs.

ALTERNATIVE ACTIONS CONSIDERED

None.

CONTACT PERSON

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Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 9977B AMENDMENT: PORTABLE COMPUTER SYSTEMS DBA
PCS MOBILE TO AUGMENT BUDGET AND EXTEND CONTRACT TERM TO
MAINTAIN PARKING PERMIT AND ENFORCEMENT SERVICES

WHEREAS, the City of Berkeley currently uses Automated License Plate Recognition (ALPR) systems to conduct parking enforcement operations; and

WHEREAS, the City amended the contract in 2020 and increased the contract not to exceed amount to \$1,825,000; and

WHEREAS, the current contract is set to expire on June 30, 2022; and

WHEREAS, the City does not have adequate capacity to complete a new equipment solicitation process before the contract expiration; and

WHEREAS, the City's parking permit and enforcement system is fully reliant on ALPR equipment; and

WHEREAS, the contract amendment will provide continuous service for parking permit processes and programs until such time a Request for Proposals (RFP) process can be implemented; and

WHEREAS, funding of \$225,000 for this contract amendment is available in the FY 2023 Parking Meter Fund (631-54-622-665-0000-000-472-612990- PWTRPK1401).

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute an amendment to Contract No. 9977B with PCS Mobile, increasing the contract not to exceed amount to \$2,050,000 and extending the contract term through June 30, 2024.